

Virginia Black Chamber of Commerce 904 Princess Anne Street, Suite 305 Fredericksburg, VA 22401 Tel: (540) 216-0021

Email: info@vablackchamber.org

# Request for Proposal (RFP): Photography Services 2025 Gala & Awards Ceremony

Solicitation No. 25-1213-B

Date Issued: October 13, 2025

#### Overview

The Virginia Black Chamber of Commerce (VABCC) invites professional photographers to submit proposals to provide photography services for the 5<sup>th</sup> Annual Gala & Awards Ceremony. This event will take place on Saturday, December 13, 2025, in Richmond, Virginia, at the Courtyard by Marriott Richmond Downtown.

We are seeking a skilled and experienced Photographer to enhance the event's energy and create a memorable experience for our diverse audience.

#### **Event Information:**

**Title:** VABCC Gala & Awards Ceremony

**Location:** Courtyard by Marriott Richmond Downtown

1320 E Cary Street, Richmond, VA 23219

Date: Saturday, December 13, 2025

Time: 5:00 pm - 11:00 pm

**Expected Number of Guests: 250** 

More info: https://www.vablackchamberofcommerce.org/gala/

## **Scope of Work**

The selected Photographer will be responsible for the following services and deliverables:

## 1. Deliverables:

 All final photo deliverables will be completed and delivered within seven business days following the conclusion of the gala.

## 2. Photography Coverage:

- Provide photo coverage of the gala, capturing keynote moments, individual highlights of award winners, guest interactions, networking experiences, and attendee engagement throughout the evening.
- Capture posed photos of speakers, organizers, entertainment, and attendees, as requested by VABCC.



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- Take candid photographs that effectively document the event's atmosphere and interactions.
- A curated selection of fully edited high-resolution images delivered in digital format within an agreed-upon timeline.
- Organized folders of event images categorized by key moments.
- All image files are provided to VBCC for archival or additional future use.

# 3. Pre-Event Coordination:

- Collaborate with the event planning team to understand the agenda, identify priority moments, and individuals to feature.
- Conduct a pre-event strategy meeting (virtual or in-person) to outline expectations and logistics.

# 4. Equipment Requirements:

- Provide all necessary camera and lighting equipment to ensure high-quality images in a variety of indoor settings.
- Maintain backup equipment to avoid disruptions caused by technical issues.

# 5. Professionalism:

- Arrive punctually for setup and conduct all activities with a professional demeanor.
- Dress appropriately to reflect the professional nature of the event. Black tie attire is strongly encouraged to complement the elegance and theme.
- Maintain a low profile to ensure minimal disruption to attendees while capturing key shots.

## 6. Editing and Post-Production:

- Provide professionally edited, color-corrected photos with an emphasis on clarity, sharpness, and composition.
- Ensure timely delivery of the final gallery, allowing for VABCC's review and additional requests if necessary.

## **Submission Guidelines**

Interested Photographers should submit a complete proposal consisting of an electronic PDF-formatted attachment by **Friday**, **October 31**, **2025**, **at 11:59 pm** to be considered for this opportunity. Proposals must include the following information:

# 1. Photographer Business Information:

- o Name, address, email, and phone number of the applicant or business.
- Business website (if applicable).
- Brief biography or company history, including years of experience and notable events.

## 2. Portfolio/Previous Experience:



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- o Examples of past work showcasing event coverage and highlights.
- Two to three references, including contact information.

## 3. Proposed Project Plan:

- Description of how you plan to cover the event, including preparation and postproduction timelines.
- Strategies for capturing key moments and interactions.

# 4. Equipment Details:

 List of photography equipment you will use, including cameras, lenses, and lighting setups.

## 5. Cost Proposal:

 Detailed pricing information, including day rates, post-production fees, and any additional costs.

## 6. Value-Added Features:

 Any additional services you can provide, such as same-day photo editing, on-site photo sharing, or branded image delivery.

#### **Submission Process**

Please email your completed proposal with the subject line "Photographer Proposal No. 25-1213-B" to <a href="mailto:info@vablackchamber.org">info@vablackchamber.org</a>, consisting of a PDF-formatted attachment, by Friday, Friday, October 31, 2025, at 11:59 pm.

Late submissions may not be considered.

## **Selection Process**

Proposals will be evaluated based on the following criteria:

- Membership and tenure with the VABCC
- Relevant experience and past performance
- Ability to meet the event's entertainment needs
- Quality and professionalism of the proposed plan
- Reasonable pricing aligned with budget considerations
- Submit to: info@vablackchamber.org
- Subject line: Photographer Proposal No. 25-1213-B
- Format: PDF Document



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# Timeline

• RFP Release Date: October 13, 2025

Proposal Submission Deadline: Friday, October 31, 2025, at 11:59 pm

• Award Notification: Monday, November 10, 2025

# Questions

For questions or further information, please contact **Michelle Riddick** at **(540) 216-0021** or michelle@vablackchamber.org, cc: info@vablackchamber.org