

Virginia Black Chamber of Commerce 904 Princess Anne Street, Suite 305 Fredericksburg, VA 22401 Tel: (540) 216-0021 Email: info@vablackchamber.org

# Request for Proposal (RFP): Photography Services Coffee & Connections – December Edition

Solicitation No. 25-1204-A

Date Issued: November 14, 2025

#### Overview

The Virginia Black Chamber of Commerce (VABCC) invites professional photographers to submit proposals to provide photography services for our December edition of Coffee & Connections. This event will take place on Thursday, December 4, 2025, in Fredericksburg, VA, at the Beehive Event Center.

We are seeking a skilled and experienced Photographer to enhance the event's energy and create a memorable experience for our audience.

#### **Event Information**

**Title:** Coffee & Connections **Location:** Beehive Event Center

1224 Powhatan Street, Fredericksburg, VA 22401

Date: Thursday, December 4, 2025

**Time:** 9:00 am – 11:00 am

**Expected Number of Guests: 75** 

**More info:** <a href="https://members.vablackchamberofcommerce.org/events">https://members.vablackchamberofcommerce.org/events</a>

## Scope of Work

The selected Photographer will be responsible for the following services and deliverables:

#### 1. Deliverables:

 All final photo deliverables will be completed and delivered within seven business days following the conclusion of the event.

## 2. Photography Coverage:

- Provide photo coverage of the networking event, capturing speaker moments, individual highlights of guests, guest interactions, networking experiences, and attendee engagement throughout the event.
- Capture posed photos of speakers, organizers, entertainment, and attendees, as requested by VABCC.



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- Take candid photographs that effectively document the event's atmosphere and interactions.
- A curated selection of fully edited high-resolution images delivered in digital format within an agreed-upon timeline.
- Organized folders of event images categorized by key moments.
- All raw image files are provided to VABCC for marketing, promotional, and website use.

#### 3. Pre-Event Coordination:

 Collaborate with the event planning team to understand the agenda, identify priority moments, and individuals to feature.

# 4. Equipment Requirements:

- Provide all necessary camera and lighting equipment to ensure high-quality images in a variety of indoor settings.
- Ensure backup equipment to avoid disruptions caused by technical issues.

## 5. Professionalism:

- Arrive punctually for setup and conduct all activities with a professional demeanor.
- Dress appropriately to reflect the professional nature of the event.
- Maintain a low profile to ensure minimal disruption to attendees while capturing key shots.

# 6. Editing and Post-Production:

- Provide professionally edited, color-corrected photos with an emphasis on clarity, sharpness, and composition.
- Ensure timely delivery of the final gallery, allowing for VABCC's review and additional requests if necessary.

## **Submission Guidelines**

Interested Photographers should submit a complete proposal consisting of an electronic PDF-formatted attachment by **Friday**, **November 21**, **2025**, **at 11:59 pm** to be considered for this opportunity. Proposals must include the following information:

# 1. Photographer Business Information:

- o Name, address, email, and phone number of the applicant or business.
- Business website (if applicable).
- Brief biography or company history, including years of experience and notable events.

## 2. Portfolio/Previous Experience:

- Examples of past work showcasing event coverage and highlights.
- Two to three references, including contact information.



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# 3. Proposed Project Plan:

- Description of how you plan to cover the event, including preparation and postproduction timelines.
- Strategies for capturing key moments and interactions.

# 4. Equipment Details:

 List of photography equipment you will use, including cameras, lenses, and lighting setups.

# 5. Cost Proposal:

 Detailed pricing information, including day rates, post-production fees, and any additional costs.

#### 6. Value-Added Features:

 Any additional services you can provide, such as same-day photo editing, on-site photo sharing, or branded image delivery.

#### **Submission Process**

Please email your completed proposal with the subject line "Photographer Proposal No. 25-1204-A" to <a href="mailto:info@vablackchamber.org">info@vablackchamber.org</a>, consisting of a PDF-formatted attachment, by Friday, November 21, 2025, at 11:59 pm. Late submissions may not be considered.

Proposals will be evaluated based on the following criteria:

- Membership and tenure with the VABCC
- Relevant experience and past performance
- Ability to meet the event's entertainment needs
- Quality and professionalism of the proposed plan
- Reasonable pricing aligned with budget considerations
- Subject line: Photographer Proposal No. 25-1204-A
- Format: PDF Document

#### Timeline

- RFP Release Date: November 14, 2025
- Proposal Submission Deadline: Friday, November 21, 2025, at 11:59 pm
- Award Notification: Tuesday, November 25, 2025

## Questions

Please contact our office at (540) 216-0021 or email <a href="mailto:info@vablackchamber.org">info@vablackchamber.org</a> for any questions related to this RFP.