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# Request for Proposal (RFP): Videography Services 2025 Gala & Awards Ceremony

Solicitation No. 25-1213-A

Date Issued: October 13, 2025

#### Overview

The Virginia Black Chamber of Commerce (VABCC) invites professional videographers to submit proposals to provide videography services for the 5<sup>th</sup> Annual Gala & Awards Ceremony. This event will take place on Saturday, December 13, 2025, in Richmond, Virginia, at the Courtyard by Marriott Richmond Downtown.

We are seeking a skilled and experienced Videographer to enhance the event's energy and create a memorable experience for our audience.

#### **Event Information:**

**Title:** VABCC Gala & Awards Ceremony

**Location:** Courtyard by Marriott Richmond Downtown

1320 E Cary Street, Richmond, VA 23219

Date: Saturday, December 13, 2025

Time: 5:00 pm - 11:00 pm

**Expected Number of Guests: 250** 

More info: https://www.vablackchamberofcommerce.org/gala/

## **Scope of Work**

The selected Videographer will be responsible for the following services and deliverables:

#### 1. Deliverables:

All final video deliverables will be completed and delivered within two weeks
following the conclusion of the gala. A deposit will be paid to secure the
contract, with the remaining balance paid upon receipt of the final work product.

### 2. Videography Coverage:

 Provide full-scale coverage of the gala, capturing keynote moments, individual highlights of award winners, guest interactions, networking experiences, and attendee engagement throughout the evening.



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- A fully edited highlight video (3-5 minutes) summarizing the key moments of the event.
- Full-length recordings of specific highlights determined by the event organizers.
- Raw video footage files to be provided to VABCC for future use.
- Record high-quality audio and visuals, with a focus on clarity and professionalism.

## 3. Pre-Event Coordination:

- Collaborate with the event planning team to understand the agenda, key moments, and priority areas for video coverage.
- Conduct a pre-event site visit (if necessary) to plan for equipment setup and optimize recording angles.

## 4. Equipment Requirements:

- Provide all necessary camera, lighting, and audio equipment for high-quality event coverage.
- Ensure backup equipment is available to avoid disruptions due to technical issues.

#### 5. Professionalism:

- Arrive punctually for setup and conduct all activities with a professional demeanor.
- Dress appropriately to reflect the professional nature of the event. Black tie attire is strongly encouraged to complement the elegance and theme.
- Maintain a low profile to ensure minimal disruption to attendees while capturing key moments.

## 6. Editing and Post-Production:

- Deliver polished, error-free, edited content as outlined in the deliverables section.
- Ensure a quick turnaround for initial draft edits for approval by VABCC.

#### **Submission Guidelines**

Interested Videographers should submit a complete proposal consisting of an electronic PDF-formatted attachment by **Friday**, **October 31**, **2025**, **at 11:59 pm** to be considered for this opportunity. Proposals must include the following information:

## 1. Videographer Business Information:

- o Name, address, email, and phone number of the applicant or business.
- Business website (if applicable).
- Brief biography or company history, including years of experience and notable events.



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# 2. Portfolio/Previous Experience:

- Examples of past work showcasing event coverage and highlight reels.
- o Two to three references, including contact information.

## 3. Proposed Project Plan:

- Description of how you plan to cover the event, including preparation and postproduction timelines.
- Strategies for capturing key moments and interactions.

## 4. Equipment Details:

List of equipment to be used for filming and editing.

#### 5. Cost Proposal:

 Detailed pricing information, including day rates, editing fees, and any additional costs.

#### 6. Value-Added Features:

 Any additional services you can provide, such as same-day video editing, on-site video sharing, live streaming, or social media teaser content.

#### **Submission Process**

Please email your completed proposal with the subject line "Videographer Proposal No. 25-1213-A" to <a href="mailto:info@vablackchamber.org">info@vablackchamber.org</a>, consisting of a PDF-formatted attachment, by Friday, October 31, 2025, at 11:59 pm.

Late submissions may not be considered.

### **Selection Process**

Proposals will be evaluated based on the following criteria:

- Membership and tenure with the VABCC
- Relevant experience and past performance
- Ability to meet the event's entertainment needs
- Quality and professionalism of the proposed plan
- Reasonable pricing aligned with budget considerations
- Submission to: info@vablackchamber.org
- Subject line: Videographer Proposal No. 25-1213-A
- Format: PDF Document



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# Timeline

• RFP Release Date: October 13, 2025

Proposal Submission Deadline: Friday, October 31, 2025, at 11:59 pm

• Award Notification: Monday, November 10, 2025

# Questions

For questions or further information, please contact **Michelle Riddick** at **(540) 216-0021** or michelle@vablackchamber.org, cc: info@vablackchamber.org